



Club Health Assessment for District 40 N through July 2014

Club Number	Club Name	Charter Date	Status	Membership						Reports					Finance	LCIF	
			Current Status	Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth%	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Rotation	Vice President Reported ****	No Active Email **	Months Since Last Activity Report ***	Account Balance
			Number of times on status quo within last two years in brackets	If below 15 members appears in red				If net loss is greater than 20% appears in red			If no report in 3 months appears in red	When more than one year appears in red	Number of repeat terms indicated	Notes the officers that do not have an active Email	If no report in 12 months appears in red		
Clubs less than two years old																	
122526	CCC Campus	06/23/2014	Newly Chartered	20	0	0	0	0.00%	0		1		2	S	N/R		
122213	Northern New Mexico College	05/15/2014	Newly Chartered	20	0	0	0	0.00%	0		2		2		N/R		
121328	Socorro New Mexico Tech Campus	02/05/2014	Active	22	0	0	0	0.00%	0		3		2		N/R		
Clubs more than two years old																	
13510	ALBUQUERQUE ALAMEDA	12/08/1971	Active	25	0	0	0	0.00%	26		0		2	N	M	3	
13512	ALBUQUERQUE BREAKFAST	11/22/1960	Active	21	0	0	0	0.00%	21		0			N	P	0	
13516	ALBUQUERQUE NORTHEAST	12/01/1950	Active	22	1	0	1	4.76%	21		1			N		5	
13518	ALBUQUERQUE RIO GRANDE	08/24/1951	Active(1)	26	0	0	0	0.00%	24		2		3	R		7	
103764	ALBUQUERQUE UPTOWN	10/07/2008	Active	6	0	0	0	0.00%	6		0		4		M	9	
13521	AZTEC	08/19/1946	Active	10	0	0	0	0.00%	10		4		5		P,S,T,M	N/R	
13578	CLOVIS EVENING	02/16/1956	Active	42	0	3	-3	-6.67%	37	5	0		4	R	P	1	
49992	EDGEWOOD	11/28/1989	Active	19	0	0	0	0.00%	18		1		2		P,T	N/R	
13527	ESPANOLA VALLEY L C	07/09/1942	Active	3	0	0	0	0.00%	4		2	1	None			2	
13529	FARMINGTON EVENING CEP (7/25/2012) CEP Pro	10/11/1928	Active	27	0	0	0	0.00%	27		0		2	N		0	
13583	FLOYD	01/12/1950	Active	17	0	0	0	0.00%	17		15			N	M	89	
13532	GALLUP	05/23/1945	Active	70	0	3	-3	-4.11%	86	2	0				M	2	90+ Days
13534	GREATER LAS VEGAS	05/21/1954	Active	7	0	0	0	0.00%	8		6	1	None	N		N/A	
13535	LOS ALAMOS	11/04/1948	Active	11	0	3	-3	-21.43%	14	16	1	1	None	N		N/A	
31439	LOWER VALLEY	12/15/1975	Active	12	0	0	0	0.00%	14		0		13		P,M	22	
13537	MORIARTY	10/22/1971	Active	31	2	2	0	0.00%	26	3	0			N		1	
13593	PORTALES	11/04/1943	Active	17	1	4	-3	-15.00%	24	8	0		3		P	0	
13539	RATON	09/17/1945	Active	17	2	2	0	0.00%	16	2	0			N	P,M	0	
59957	RIO RANCHO AMIGOS	09/12/1997	Active(1)	6	0	1	-1	-14.29%	7	12	0				S,T	86	
13517	RIO RANCHO HOST	04/07/1964	Active	14	0	2	-2	-12.50%	17	7	0		4	N	T	15	



Club Health Assessment for District 40 N through July 2014

Club Number	Club Name	Charter Date	Status	Membership							Reports					Finance	LCIF			
			Current Status	Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth%	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Rotation	Vice President Reported ****	No Active Email **	Months Since Last Activity Report ***	Account Balance	Donations for current Fiscal Year		
			Number of times on status quo within last two years in brackets	If below 15 members appears in red				If net loss is greater than 20% appears in red				If no report in 3 months appears in red	When more than one year appears in red	Number of repeat terms indicated		Notes the officers that do not have an active Email	If no report in 12 months appears in red			
30856	SANDIA MOUNTAIN	05/30/1975	Active	23	0	0	0	0.00%	22			1		3		M	N/R			
13541	SANTA FE CAPITAL CITY	11/21/1960	Active	27	0	1	-1	-3.57%	32	5		0					0			
13540	SANTA FE HOST	09/10/1927	Active	7	0	0	0	0.00%	10			5		None			N/A			
13569	SOCORRO	09/11/1947	Active	19	0	0	0	0.00%	16			1			N	P	73			
13544	TAOS	09/10/1927	Active	55	0	0	0	0.00%	67			1		None	N		24			
117146	TOWN OF BERNALILLO	06/12/2012	Active(1)	5	0	9	-9	-64.29%	16	2		0		4	R	T	N/R			
13548	WINDOW ROCK FORT DEFIANCE	02/20/1961	Active	15	0	0	0	0.00%	14			2			N		15			
Current Total Clubs Count	YTD New Clubs Count	YTD Cancelled Clubs Count	YTD Net Club Gain	Current Total Members Count	YTD Add	YTD Drop	YTD Net Growth	YTD Net Growth %	Member Count 12 Months Ago	Average Member Count Per Club	% of Clubs with less than 20 members	% No MMR in 3 Months	% No Officer Report in 12 Months	% of Clubs with balance 90+ days	Number of Clubs in Status Quo	% Status Quo Clubs in Financial Suspension	Number of Cancelled Clubs	Average Cancelled Club Age	Members Lost Due to Cancellation	% of Clubs Cancelled for Non-Financial Reasons
30	0	0	0	616	6	30	-24	-3.75%	600	21	53%	17%	10%	3%	0	0%	0	0	0	0%

* - Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

** - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson.

***- Abbreviation: N/R - Not reported through the WMMR. Reports submitted using other methods are not reflected.

**** - Abbreviation: N - New, IP - Immediate Past, R - Repeat.



Club Health Assessment for District 40 S through July 2014

Club Number	Club Name	Charter Date	Status	Membership						Reports					Finance	LCIF	
			Current Status	Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth%	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Rotation	Vice President Reported ****	No Active Email **	Months Since Last Activity Report ***	Account Balance
			Number of times on status quo within last two years in brackets	If below 15 members appears in red				If net loss is greater than 20% appears in red			If no report in 3 months appears in red	When more than one year appears in red	Number of repeat terms indicated	Notes the officers that do not have an active Email	If no report in 12 months appears in red		
Clubs less than two years old																	
121509	New Mexico State University	03/10/2014	Active	65	0	0	0	0.00%	0		3		2				N/R
Clubs more than two years old																	
13549	ALAMOGORDO BREAKFAST	03/13/1971	Active	27	0	0	0	0.00%	25		0						0
45679	ALAMOGORDO DOWNTOWN	01/17/1986	Active	22	3	1	2	10.00%	20	1	0						0
13551	ALAMOGORDO EVENING	11/28/1955	Active	13	0	0	0	0.00%	13		13	1	None	N			N/A
13550	ALAMOGORDO NOON	02/15/1946	Active	20	0	0	0	0.00%	24		1		7	T			92
13552	ANTHONY	04/12/1939	Active	6	0	0	0	0.00%	6		1			P,M			28
13572	ARTESIA DOWNTOWN	04/28/1939	Active	36	0	0	0	0.00%	33		1			N			1
13553	BAYARD	06/10/1940	Active(1)	18	0	0	0	0.00%	6		2	1	None	N			N/A
	CEP (1/27/2013) CEP Pro																90+ Days
88833	CAPITAN SMOKEY BEAR	06/28/2005	Active	5	0	1	-1	-16.67%	6	2	13		3	R	S,T,M		57
13574	CARLSBAD DOWNTOWN	04/26/1928	Active	60	0	0	0	0.00%	51		0			N			5
13576	CARLSBAD HEIGHTS	03/01/1955	Active	28	1	2	-1	-3.45%	34	9	0			N			6
13556	CLOUDCROFT	10/09/1947	Active	9	0	0	0	0.00%	8		5	1	None	N			N/A
13557	DEMING	01/29/1929	Active	14	0	0	0	0.00%	15		2	1	None	R			5
13582	EUNICE	02/06/1954	Active	10	0	0	0	0.00%	11		1			N	M		1
13584	HAGERMAN	05/16/1946	Active(1)	9	0	0	0	0.00%	9		2		4				N/R
13559	HATCH	03/29/1939	Active	9	0	0	0	0.00%	12		0		2	N	P,M		2
13560	HIGH ROLLS MOUNTAIN PARK	10/27/1958	Active	12	0	0	0	0.00%	11		0			N			9
13585	HOBBS DOWNTOWN	01/22/1937	Active	23	2	3	-1	-4.17%	21	4	0				M		22
13586	HOBBS EVENING	02/24/1955	Active	9	0	0	0	0.00%	12		4	1	None	R			N/A
13561	LA MESA	04/09/1949	Active	32	0	1	-1	-3.03%	29	16	0			N	T,M		2
13562	LAS CRUCES	06/06/1928	Active	29	1	0	1	3.57%	32		0			N	T,M		7
13563	LAS CRUCES DE NOCHE	06/11/1957	Active	14	0	0	0	0.00%	20		1			N	S		2
	CEP (1/26/2013) CEP Pro																
36573	LAS CRUCES SUNRISE	02/15/1979	Active	37	1	0	1	2.78%	35		0			N			0



Club Health Assessment for District 40 S through July 2014

Club Number	Club Name	Charter Date	Status		Membership					Reports					Finance		LCIF			
			Current Status	Number of times on status quo within last two years in brackets	Current Member Count	YTD Members Added	YTD Members Dropped	YTD Net Growth	YTD Net Growth%	Member Count 12 Months Ago	Avg. length of service for dropped members	Months Since Last MMR ***	Yrs. Since Last Officer Report	President Rotation	Vice President Reported ****	No Active Email **	Months Since Last Activity Report ***	Account Balance	Donations for current Fiscal Year	
13589	LOVINGTON	01/02/1946	Active		16	0	0	0	0.00%	16				R	P,S	3				
99805	LUNA EVENING	06/28/2007	Active		3	0	0	0	0.00%	9		4	2		P,S,T,M	24				
13565	MESILLA	11/08/1972	Active		22	0	1	-1	-4.35%	19	1	0	2	N	P	6				
13594	ROSWELL DOWNTOWN	09/15/1927	Active		15	0	0	0	0.00%	16		2	2	N	S,T,M	109				
13595	ROSWELL MIDDAY	01/21/1955	Active		13	0	0	0	0.00%	13		12	1	None	N	N/A				
13566	RUIDOSO	01/07/1940	Active		14	0	0	0	0.00%	14		4	1	None		N/A				
13567	RUIDOSO VALLEY NOON	11/26/1969	Active		29	2	7	-5	-14.71%	31	3	0		N		2				
13568	SILVER CITY	12/10/1930	Active		17	0	0	0	0.00%	16		11	2	None		N/A				
13570	TRUTH OR CONSEQUENCES	12/06/1944	Active		6	0	2	-2	-25.00%	13	5	0	1	None	R	0				
13571	TULAROSA	01/09/1946	Active		5	0	0	0	0.00%	5		14	1	None		N/A				
33	0	0	0	647	10	18	-8	-1.22%	585	20	61%	30%	30%	3%	0	0%	0	0	0	0%

* - Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

** - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson.

***- Abbreviation: N/R - Not reported through the WMMR. Reports submitted using other methods are not reflected.

**** - Abbreviation: N - New, IP - Immediate Past, R - Repeat.